

It's back!

Now Enhanced
purity in
each



All-new & advanced
SHARP
**Water
Purifier**



MRP ₹ 35,500

DP ₹ 30,990

PV 1033

Product Code 27013

Common Impurities in Water



Physical Impurities

Mud, Sand, fly ash, metals, Manganese, Sodium, Salts & mining waste.

Causes Turbidity, Colour, Taste, Odor in raw water.



Chemical Impurities

Chlorine, Acids, Inorganic compounds, (sulphide & ammonia) and Organic compounds through decay.

Can destroy self purification ability of water.



Biological Impurities

Caused by unhygienic discharge of sewage - Algae, Bacteria, Protozoa, Virus, Parasites, Cysts (eggs) & E-coli.

Collectively known as microorganisms causes Typhoid, Dysentery etc.

Understanding how to
***purchase the
right Water Purifier***

Understanding TDS



TDS Meters are easily available in the Market, which measures in ppm or mg/L

Minerals

Calcium
Magnesium
Sodium
Potassium
Zinc
Iron

Impurities

Nitrate
Fluoride
Arsenic
Cadmium
Lead
Mercury
Chromium & many more

Important Notes:

1. TDS means Total Dissolved Solids
2. TDS Meters can't separately measure Minerals & Impurities
3. In current scenario, the source water contains more impurities
4. Rain Water or Glacial Water has no minerals

Understanding TDS

Our body requires nourishments in the form of

Minerals

Minerals can be sourced
from Food, Water or
Nutrition Supplements

Proteins

Vitamins



Proteins & Vitamins can be sourced only
from Food or Nutrition Supplements

Understanding TDS



We consume **3 to 5 liters of water** per day!!

Is it **not enough** to fulfill the daily requirement of **Minerals** for our body.

Understanding TDS



The SHARP:

“Important for our Drinking Water to be Pure & not necessarily Nutritious”

Drink Water with *less or minimal impurities and no guarantee of minerals*

Mineral requirements *may be easily fulfilled from Food or Nutrition Supplements*

Understanding TDS



The DUMB:

“Increasing TDS cannot guarantee only Minerals”

Adjusting TDS adds **both impurities and minerals in Drinking Water**

The **impurities in Drinking Water can cause more harm** that the benefits expected from Minerals

Understanding pH

Our **body pH is 7.365**

The daily diet helps in **balancing & managing pH**

We consume a variety of foods all day

Acidic

[1 to 5.5 pH]

Coffee
Fried Items
Cola/ Aerated drinks
Chocolate
Oil & Masala
Packaged Food

Neutral

[5.5 to 7 pH]

Water
Raw Milk
White Rice
Jowar
Rajma/ Sem
Soy Milk
Oat

Alkaline

[7 to 14 pH]

Most fruits
Coconut water
Curd
Lemon Water
Boiled leafy Vegetables

Understanding pH

The source **water is between 6 to 6.5 pH (neutral)**

Sharp Water Purifier **doesn't disturb the pH** of filtered water

The **objective is to balance body pH at 7.365**

We **recommend neutral & natural drinking water**

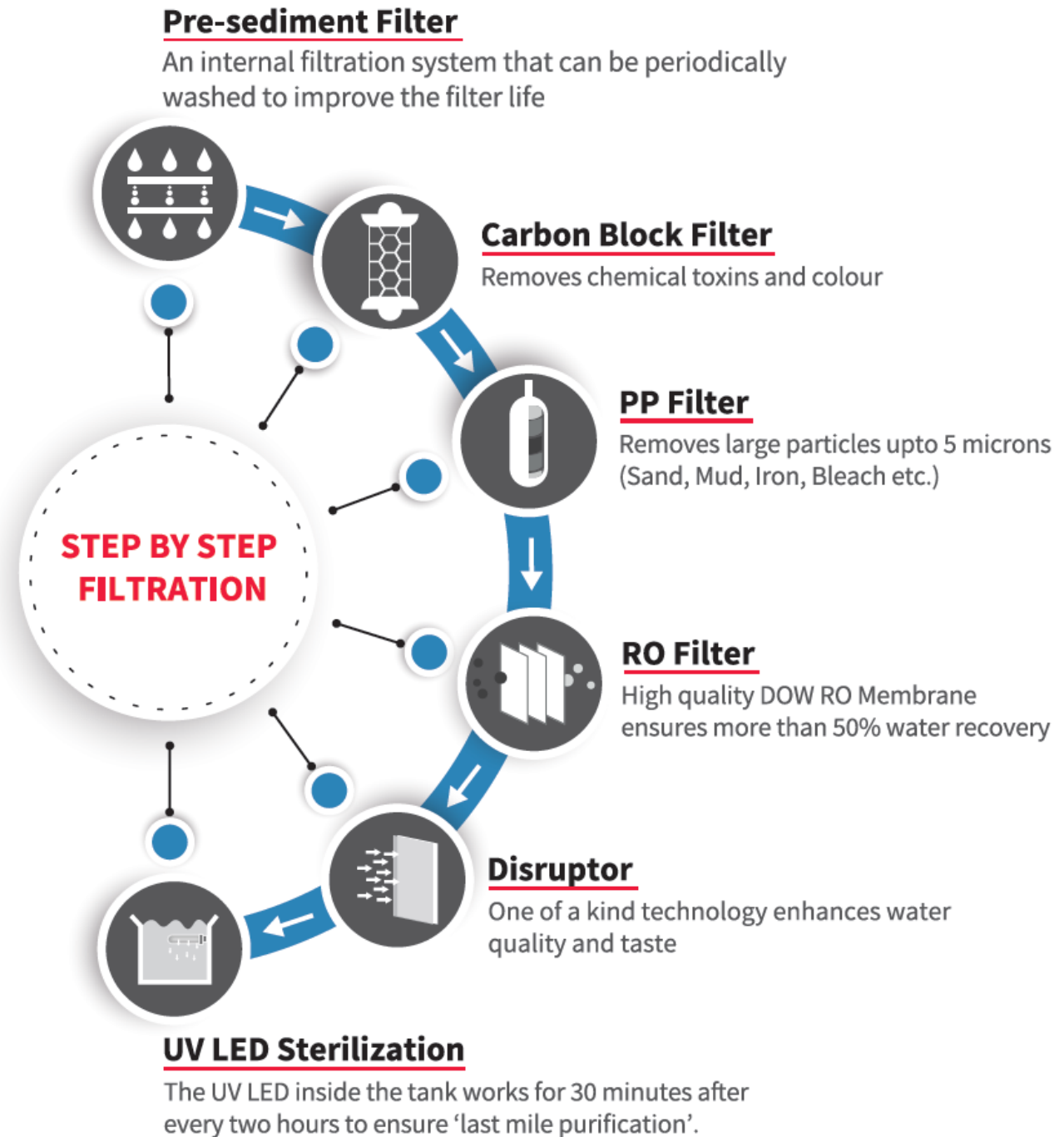
to create a **balanced diet for healthy gut** and body

How is the
Sharp Water Purifier better?

The New *Made in India* Water Purifier



The one-of-a-kind *filtration process*



Less drainage, higher recovery with the durable,
advanced and powerful **RO Membrane**

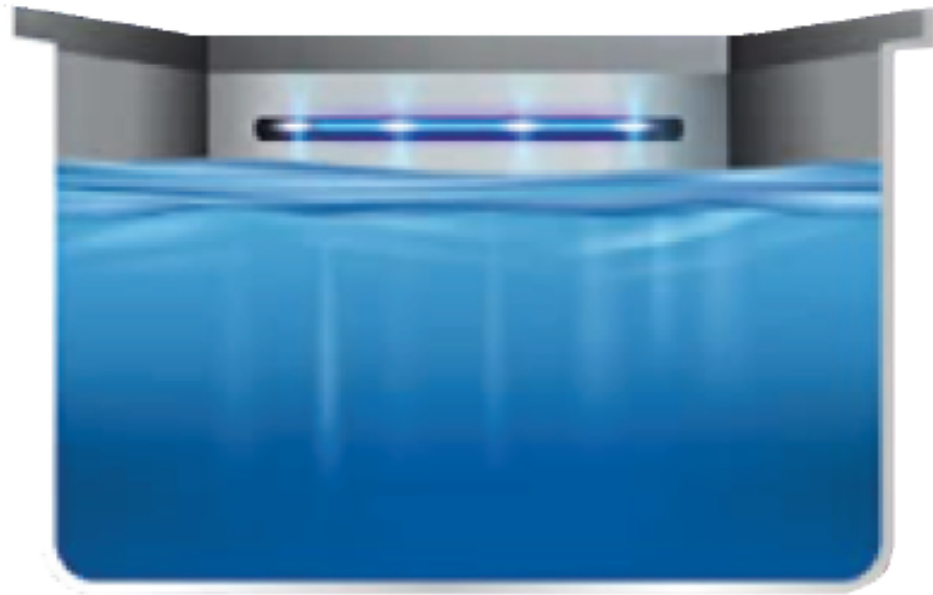
**DOW RO Membrane
ensures more than
50%** water recovery.**

This filter helps to recover more than 50%** water. To ensure that water is saved, the DOW RO Membrane in the Sharp Water Purifier secures every half a drop of water resources.



**Based on internal testing.

Cleanest Water Promise



LED UV Sterilization in tank decontaminate the filtered water every 2 hours.

RO removes viruses and bacteria, so there's no need of UV in the filtration stage. However, there are chances of germ regeneration in water that's stored in the tank.

The UV Sterilization ensures that you get pure water 24/7. Inbuilt UV-LED bulb in the tank treats stored water periodically to ensure safe drinking water round the clock.

Study of the *Old & New* model Water Purifier



Manufacturing Location	China	India
Type of Filters	PP + CB + RO + AF	PF + PP + CB + RO + AF + UVLED
Water Recovery	Nearly 35%	Minimum 50%
Tank Capacity	5.3 Liters	6.2 Liters
Daily Water Filtration	40 Liters	60 Liters
Pump Protection	None	Yes
Installed Units	Multiple – Main, Tank & Tap	Single – all in one
Purification Capacity	8 Liters per Hour	15 Liters per Hour

Key points to consider on the
Sharp Water Purifier

Our Water Purifier too *needs safe distance*

Ensure to maintain a minimum distance of 15 feet between the overhead tank and your Sharp Water Purifier.



WJ-R515V-H



15 Feet

WE ARE AT YOUR SERVICE.

For installation, breakdown or
other queries call us at

1800-419-4322



WJ-R515V-H



Other *conditions*



Warranty: *One Year from the date of Installation*

Maximum TDS: upto *2000 ppm*

Strictly for Domestic use only, Not for Commercial application

Purchase Replacement Filters from *Sharp authorised Service Providers only*



WJ-R515V-H

Replacement *Filter Cartridges cost*

To be purchased only from Sharp Authorised Service Provider
Filters are not covered under warranty

Model Number	Product Description	Cartridge Part / Item Code	Part Description	Rated Life	MRP
WJ-R515V-H	New Made in India RO Water Purifier	WK-515P	PP Filter	3 to 6 months	₹ 600
		WK-515A	CB Filter	6 to 8 months	₹ 600
		WK-515RV	RO Membrane	24 months	₹ 2800
		WK-515D	AF Disruptor Filter	8 to 12 months	₹ 1800
		WK-515EP	External Sediment Filter only	3 to 6 months	₹ 270

Reusing Drainage Water



For Gardening



**For Mopping Floors
& Cleaning Glasses**



For Washing Utensils



For Flushing Toilets

Think Sharp
Drink Sharp

